

INTERNATIONAL CHAMBER FOR INDIAN MUSIC & CULTURE

An International initiative of PARAKKADATHU KOYICKAL TRUST, TRIPUNITHURA, KERALA, INDIA

(Kerala Sangeetha Nataka Akademi Affiliated) 1 +91 8281690442



"Shruthi MAATHA - Laya PITHAA"

(International Chamber Monthly Concert)

Dedicated to all MOTHERS in the name of
Goddesses Durga Devi, Lakshmi Devi and Saraswathy Devi

To:

Music Colleges, Music Institutes, Sangeetha Sabhas, Music Trusts, Fine Arts Societies & Reputed Music Organizations and Music Teachers INDIA & ABORAD

Namasthe,

International Chamber for Indian Music & Culture is an international initiative of Parakkadathu Koyickal Trust, Tripunithura, Kerala, India, which is affiliated with Kerala Sangeetha Nataka Akademi, the Govt. of Kerala.

While entered into 13th year, we are proud in achieving first of its kind Recognition & Awards in the Carnatic Music – Tripunithura Aasthana Vidwan Puraskaram to the legends and first of its kind Hybrid International Ganesha Sangeethotsavam with 12+ countries participation. We request you to visit **www.pkkooyickaltrust.com** for more information.

To promote and propagate Carnatic Music and also to promote talented and upcoming Singers and Artists Internationally, we are organizing Monthly International Chamber Concert from the month of March 2025 onwards. PK Trust International Chamber will be rewarding with a signed Certificate and all promotional and telecasting cost will be borne by the Chamber. The trust is a Non-Profitable Organization and all expenses related to pakkam, recordings and related to the programme to be borne by the Applicant directly.

With full of respect, we request your goodselves to nominate a Concert from your side by adding talented Singers and Artists. We are happy to add your name as Nominee while telecasting. We are happy to work together to strengthen the reach of Carnatic Music and building the next generation. Kindly find the attached Guidelines and Application shall be send to THE VICE-CHAIRMAN, INTERNATIONAL CHAMBER FOR INDIAN MUSIC & CULTURE, PK KOYICKAL TRUST, TRIPUNITHURA, KERALA.

With thanks and expecting your co-operation.

Sd/-**K P RAJ MOHAN VARMA**Vice-Chairman

Sd/P K SAJITH KUMAR VARMA
Managing Trustee/Settlor

PATRON: - Padmabhushan Dr. T V Gopalakrishnan

CHIEF ADVISORY BOARD MEMBERS:

Tripunithura Aasthana Vidwan Sri. Tripunithura N Radhakrishnan Tripunithura Aasthana Vidwan Sri. Nedumangadu Sivanandan

MANAGEMENT TEAM:

Vice-Chairman - Sri. K P Raj Mohan Varma
International Co-Ordinator – Sri. Tripunithura P K Sajith Kumar Varma
Department Head – Music -Sri. Tripunithura K R Chandramohan
Department Head – Veena - Smt. Devi Vasudevan Namboothiri
Department Head – Violin - Sri. Edappally Jayamohan
Department Head – Percussion - Sri. Tripunithura K Kannan
Department Head – Arts & Literature Dr. Jayaprakasha Sharma
Trust Chairperson- Smt. P K Ushadevi Trust President – Smt. P K Sreedevi Varma
Trust General Convener – Sri. P K Sanjay Varma



"Shruthi MAATHA - Laya PITHAA"

INTERNATIONAL CHAMBER MONTHLY ONLINE CARNATIC MUSIC CONCERT

International Programme initiated to promote and propagate
Carnatic Music along with Talented and upcoming Musicians and Artists Internationally.
(Dedicated to all MOTHERS in the name of Goddesses Durga Devi, Lakshmi Devi and Saraswathy Devi)

MONTHLY CONCERT & RECORDING GUIDELINES

- 1. Each monthly concert to be approved by International Chamber Committee
- 2. Concert timing should be maximum of 1 Hour 15 Minutes including Thaniavarthanam for Main Keerthanam.
- 3. Concert should be in professional manner and accompanied by Pakka Melam
- 4. Keerthanam and Pakkam artists details (photo, one paragraph profile) should be provided along with the application.
- 5. Main Artist details:
 - a. High Resolution Photograph (with Thampura preferred)
 - b. Brief Profile (maximum 2 paragraphs)
 - c. 1 Minute Promotion Video (as per the instruction of International Chamber)
- 6. Recordings should be in High Quality Video and Audio (studio recording preferred)
- 7. Separate Microphone should be there for each artists while recording
- 8. Kindly provide keerthanam names well in advance to avoid repetition and for the approval of the International Chamber Committee.
- 9. RECORDED VIDEO should be submitted minimum 10 days before the programme.

TELECASTING and PROMOTIONS:

- 1. Monthly concerts and its promotional flyers and videos will be telecasted across India and Internationally through Trust's various Social Media Channels.
- 2. The Concert link will be circulated internationally, which will be covering Indian Community Associations, Music institutions and NRI Forums.
- 3. The Concert link will be circulated across India including Sangeetha Sabhas, Music Academies, Music Institutes and Associations.
- 4. PK Trust International Chamber will be rewarding with a signed Certificate and all promotional and telecasting cost will be borne by the Chamber. All expenses related to the arrangements of artists and recording the programme to be borne by the Applicant directly. All efforts are taking by the Acharyas ad team of International Chamber is to promote Classical Music, talented and upcoming Musicians and Artists Internationally.

For any further clarifications, please send email to pkkoyickaltrust@gmail.com
OR Whatsapp to +91 82 81 690 442.





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https://www.youtube.com/@parakkadathukoyickaltrustt7331